



## NEW BUSINESS IDENTITY PACK

BRANDSTARTER STIMULUS PACKAGE 2009      \$1400 - \$1600 plus printing

New start up. Design and create new business identity

**INCLUDES** logo design translated to:

Business card artwork

Letterhead artwork

Comp slip artwork if required

All electronic artwork is created using the Adobe Creative Suite.

This is global industry standard software.

All Brandstarter design, copywriting, web design and development is created using the Freelance Factory talent pool.

Including 3 versions to fulfil client brief. Satisfaction guaranteed.

All low res pdfs for client approval.

High res print quality pdf for print ready finished electronic artwork.

Master logo will be supplied as an Adobe Illustrator or Adobe Photoshop eps for professional use.

Various logo formats for client use, for use in Word documents, Powerpoint and Web etc. (this would include a range of JPEGs in various sizes).

Supply all master files on CD.

Website design	3 - page website starts at \$700.00
Under construction page	\$140.00
Website quote on brief.	

Websites are fully user-managed and can contain e-commerce, on-line shopping, forum, blogs and more.

All websites to be hosted on our system for you to manage.

Web hosting prices start from \$50 per month and include email marketing of up to 10,000 emails per month.

Website design and hosting includes domain name registration.

All other collateral - brochures, signage etc - Quote on brief.

All prices plus 10% GST



## NEW BUSINESS IDENTITY STARTER PACK

### BRANDSTARTER PRINT PRICES 2009

Price includes courier delivery to one Metropolitan address. Australia only.  
All prices plus 10% gst.

## Standard Artboard Business Card

Ideal standard business card. Standard Artboard business cards (310 GSM) are strong and rigid, making them durable and long lasting. Add a matt or gloss cello and they'll last even longer. Full colour, printed both sides.

Full colour both sides (no sheen)

	no sheen - standard	matt or gloss cellosheen 2 sides
250	\$118.00	\$138.00
500	\$137.00	\$166.00
1000	\$171.00	\$192.00

## Standard Laser Bond Letterhead

Standard kind of paper for your everyday stationery. Standard Laser Bond (100 GSM) is a great economical option for cost-effective, high volume print runs. Full colour, printed one side.

1000	\$261.00
2500	\$391.00
5000	\$605.00

## Standard Laser Bond Comp Slips

Standard kind of paper for your everyday stationery. Standard Laser Bond (100 GSM) is a great economical option for cost-effective, high volume print runs. Full colour, printed one side.

1000	\$180.00
2500	\$287.00
5000	\$365.00



Additional options. Guide only.

Additional weights, sizes, colour, celloshen prices available.

The following some base options.

## A4 Brochure. Light Weight folded to DL (115 gsm)

Lightweight Artpaper (115 GSM) is ideal for brochures with a shorter lifespan. You'll get outstanding colour reproduction with artpaper - gloss brochures produce vibrant colours. Full colour printed both sides.

Full colour both sides

500	\$580.00
1000	\$609.00
2500	\$723.00
5000	\$1105.00

## A4 Brochure. Standard Weight folded to DL (150 gsm) **Recommended**

Standard Artpaper brochures are more durable and better equipped to stand the test of time.

You'll get outstanding colour reproduction in gloss or matt artpaper - gloss produces vibrant colours, matt has a more refined look and feel. Full colour, printed both sides.

500	\$586.00
1000	\$610.00
2500	\$775.00
5000	\$999.00



## A6 Postcard. Light Weight Artboard Card

A great standard promo card - cost-effective, high volume promo card print runs. This light board (230 GSM) can be coated with a matt or gloss cellosheen to increase its durability.

Full colour, printed both sides.

	no sheen	cellosheen - one side
250	\$245.00	\$280.00
500	\$268.00	\$306.00
1000	\$316.00	\$341.00
2500	\$416.00	\$453.00
5000	\$468.00	\$681.00

## DL Postcard. Light Weight Artboard Card

As above. (230 GSM) Full colour, printed both sides.

	no sheen	cellosheen - one side
250	\$297.00	\$304.00
500	\$313.00	\$343.00
1000	\$365.00	\$403.00
2500	\$418.00	\$515.00
5000	\$564.00	\$842.00

## Posters. Lightweight Artpaper

Lightweight Artpaper (115 GSM). You'll get outstanding colour reproduction with Artpaper promo products. Full colour, printed one side only.

250	A4	\$261.00
250	A3	\$582.00
250	A2	\$957.00

Prices subject to change. Guide only. Price to be confirmed prior to printing.